

# hellaexpress

Volume 11/24

[www.hella.co.in](http://www.hella.co.in)

1899

2024

*Redefining Automotive Excellence Since 125 Years*



# WRITING THE SUCCESS STORY: AS PARTNER OF THE WHOLESALER AND THE WORKSHOP'S FRIEND



From the founding of a lamp factory  
to the first electric spotlight

**1899** to **1924**

From the expansion of the product  
portfolio to large-scale  
industrial operation

**1925** to **1957**



From expansion to the other side of  
the world to the electronic age

**1958** to **1971**



# 1972 to 1997



# 1998 to 2010

# 2011 to 2017



# 2018 to 2024

## THE SUCCESS STORY CONTINUES...

Inspiring mobility for

125  
*years*

FORVIA





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## From the desk of the **EXECUTIVE DIRECTOR**

### Dear All

On behalf of the HELLA family, I feel obliged to convey my heartfelt gratitude to you all for your support, trust, contribution and belief in our plans, initiatives and achievements. Buoyed by your inspiring presence as our partner, we marched ahead to the glorious year of celebrating 125 years of HELLA with pride and honour. From the founding of a lamp factory to the first electric spotlight to today becoming the seventh largest automotive supplier in the world; the true Workshop's Friend has indeed come a long way.

**The unparalleled legacy of 125 years is both a reminder and an inspiration for all of us to feel belonged and integrated with the HELLA universe.**

The year 2024 gave us opportunities to test our resilience in many ways. We overcame all the challenges that the upswing and downswing of the Indian Aftermarket served us. We strengthened our network in unique manners.

People Development and Skill Development came to the forefront. Different programmes were launched at all levels. Spirit of Collaboration and Commitment emerged from strategies and blended with dedication to turn the tide in our favour.

**Out-of-the-box initiatives helped us to strengthen our on-ground connect across India to create a healthy culture of Collaboration, Commitment and Co-operation at all levels.**

First and foremost, I would like to share with you that this year both HELLA Value Partner Meet and Annual Conference were exceptional successes. If Power of Partnership was the soul of HVP; the theme of 'Game On' redefined the Annual Conference to focus on the core values of striving together with unified vision and purpose. The fruits of these efforts were seen at the Team Building Activity, a two-day event held recently. The theme of One Team-One Game has kick-started a trend and a culture that will nurture future winners with utmost care and diligence.

The HELLA bandwagon of excellence once again travelled the length and breadth of the country. Reaching out to mechanics, retailers and distributors on a one-to-one basis is something we are proud of. Such interactions open up untapped possibilities to empower the workforce on the ground effectively and efficiently. The focus on launching more and more products high on quality and technology resulted in new launches to further enrich the customer experience, be it the ever-evolving arena of passenger vehicles, the demanding domain of commercial vehicles or the fleet-footed two wheeler category.

**The ever-growing network of HELLA Quick Car Service Centres has now put in motion the vision to map out the country with genuine aftermarket service providers in the near future.**

One of the premier buzzwords that define us is the distinction of being a true Workshop's Friend. Our grass root initiatives to bring alive this advantage is now a thriving network of exclusive HELLA Quick Car Service Centres. Better known as army of HQSs. From Tier 1 cities to Tier 2 towns, the network of HQSs is now 60 plus centres and has become the springboard of genuine products, trustworthy service and commitment.



**In the HELLA universe, your company is on the top pedestal on digital and social media platforms. Brand advocates are collaborating to take the HELLA lineage to a larger audience.**



Once again, I take utmost pride in sharing with you all that your company has become the most active and credible brand of the entire HELLA universe on the demanding platforms of social media. From all over the world, your company's presence has been acknowledged and lauded at all forums. The dynamic worlds of Facebook, Instagram and LinkedIn are constantly buzzing with HELLA India's product campaigns, social campaigns, festive wishes, product integrations and User Generated Content drives. Shop4Hella.com, the official portal, is playing its role to be effectively connected with buyers, enthusiasts and customers online.

In the end, I take this opportunity to once again express my gratitude to your tireless efforts to empower our universe by invoking the goodness of Collaborating Ideas, Coordinating Growth, and Commitment to Togetherness.

**Anandhan Venugopal**

Executive Director and Head - Aftermarket,  
HELLA India Lighting Limited.







**BUSINESS.**



**SIMPLIFIED.**

# PRODUCT PORTFOLIO



## Passenger Car Spares

All passenger car owners desire the easy availability of world-class and authentic spare parts. In order to tick all the boxes on the parameters of optimal performance, everyone seeks a partner they can entrust their prized wheels with. HELLA has been winning hearts and trust of thousands of quality and assurance seekers. Backed by global lineage and Indian expertise, HELLA's all-encompassing product range matches and sometimes even surpasses the specifications of the original manufacturer.

Every HELLA spare part is designed to deliver engineered longevity, optimized performance and enhanced value for your vehicle.

# 1800 103 5405



**CALL FOR ORDERS  
AND ENQUIRIES**



Horns



Lubricants



Filters



Wipers



Coolants



Brake Parts



Car Treatment



Spark Plugs



## Passenger Car Accesories

The world of passenger car accessories is studded with the advancements and innovations in automotive lighting and technologically enhanced products. On both the fronts, HELLA stands at the top of the pyramid. Powered by an enviable legacy of more than 100 years, every product from the accessory catalogue is a benchmark in its own right. The widest range of auxiliary headlights, LED aux lamps and modules, light bars and others are designed to add more than glitter to your drives. Qualitative additions like horns, wipers and wiring harnesses, further brings to fruition HELLA's promise to offer products engineered for top class performance.

**1800 103 5405**



**CALL FOR ORDERS  
AND ENQUIRIES**



Horns



Black Magic Series



Car Care Essentials



Wipers



Bulbs



LED Retrofit Bulbs



LED Retrofit Modules



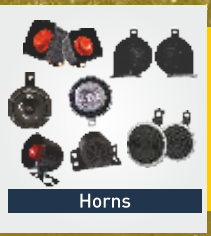
## Commercial & Agro Spares

The exacting domains of commercial vehicles and the agricultural sector need a spare-parts partner who understands the rugged demands of harsh conditions and provides tailor-made products that not only enhance work efficiency but increases safety deliverables as well. Specialized lighting products are a must buy. Wipers, horns, filters, lubricants, you can trust with confidence. Electronic systems par excellence can complement all your needs backed by the most stringent manufacturing process.

**1800 103 5405**



**CALL FOR ORDERS  
AND ENQUIRIES**



Horns



Headlamps



Work Lamps



Tail Lamps



Single Function Lamps



Lubricant, Coolant &  
Brake Fluid



Switches



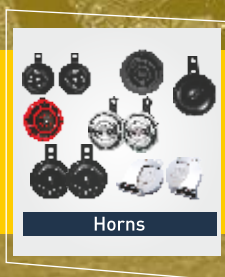
## Two Wheeler Spares

On the stage of two wheeler spares, the prime spotlight is always on safety and dependability. HELLA understands this critical need and offers one of the most exhaustive range of products to ensure riding with them is more than a pleasure. Choose from high performance bulbs to powerful horns to reliable spark plugs. Switch to our filters and lubricants and feel the difference. HELLA's pedigree has gone from strength to strength and today our two wheeler spare parts and accessories are being preferred and trusted by more and more customers and partners alike.

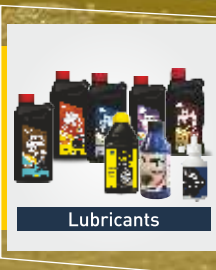
1800 103 5405



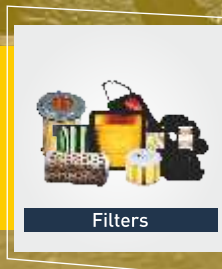
CALL FOR ORDERS  
AND ENQUIRIES



Horns



Lubricants



Filters



Spark Plugs



Bulbs



Insulation Tape





HELLO  
HELLA

“Say hello to Original Equipment”

## PRODUCT PORTFOLIO (NEW ADDITIONS)



# LEDIFICATION FOR ALL

Want to upgrade to high performance LED lighting? Search no more.

Presenting HELLA LED Retrofit bulbs and modules – the result of HELLA’s two decade plus expertise in LED lighting technology. Easily transition from standard to LED with our retrofit solutions that provide cool white light to enhance style and safety.

Up to  
7200 LUMENS | 75W | 6000K



OPTIMUM  
OPERATING  
LIFE 30000H



STANDARD  
HELLA LED  
OPERATING LIFE



EMC





LED  
RETROFIT

From Standard to LED Retrofit

| Colour Temperature in Kelvins (K) |                                  |       |                       |       |                                |       |       |
|-----------------------------------|----------------------------------|-------|-----------------------|-------|--------------------------------|-------|-------|
| 3000K                             | 3500K                            | 4000K | 4500K                 | 5000K | 5500K                          | 6000K | 6500K |
| up to 3500K<br>Warm               | 3600K - 4500K<br>Natural/Neutral |       | 4600K - 5500K<br>Cool |       | 5600K - 6400K<br>Daylight/Cold |       |       |



\*Register online to get additional 6 months warranty at [www.hella-led.in](http://www.hella-led.in)



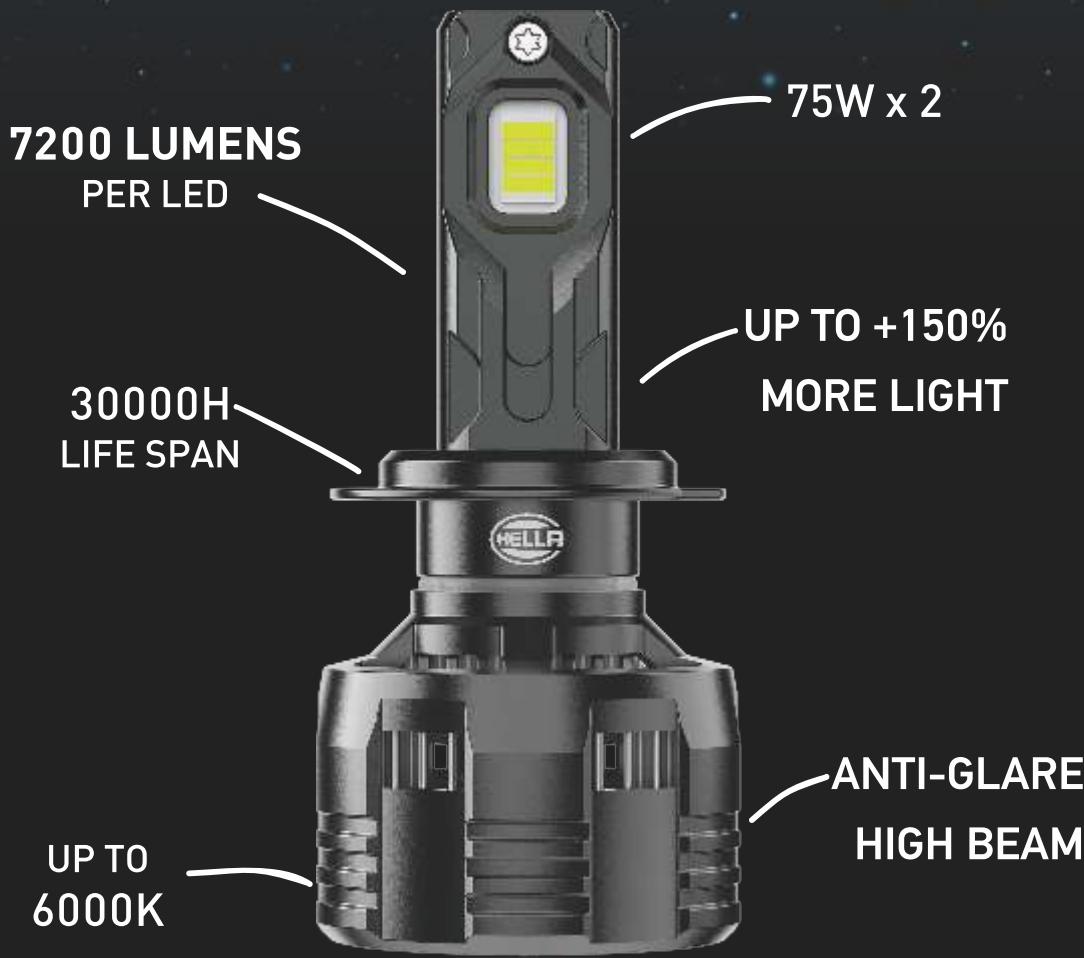
Scan to register warranty

## KNIGHT SERIES



## LED MODULE SET

## HIGH PERFORMANCE LED BULBS



-  IP68 Water Resistant
-  Aluminum Alloy Heat Sink
-  High Power 7545\*12 Chipset
-  Double Copper Tube Cooling



# PERFORMANCE THAT CHILLS!

Introducing HELLA OAT-based  
Radiator Coolants in an  
all-new refreshing look!

- ✓ Excellent cooling
- ✓ Fully OAT based coolant
- ✓ Anti-scale and anti-foam
- ✓ High corrosion protection
- ✓ Safe for rubber and engine parts







## 4 WHEELER SPARK PLUGS

DESIGNED FOR DURABILITY, RELIABILITY  
AND OPTIMAL PERFORMANCE



# REAR WIPER

**NEW  
LAUNCH**



• Graphite + Teflon treated rubber

• Clean wiping in all conditions

• All new multi adaptor with four different rear heads

• Aerodynamic design

RH-1 Adapter

Wiper Arm  
10inch



RH-3 Adapter

Wiper Arm  
11inch



RH-4 Adapter

Wiper Arm  
12inch



RH-5 Adapter

Wiper Arm  
14inch





Road Presence, now in Surround Sound.

## TE90 NEXT GENERATION TRUMPET HORN SET



# FILTER RANGE



**Bright New Packaging  
With Improved Performance**



# THE BRAKE SHINES IN A NEW LIGHT!



Discover the Unmatched Performance of HELLA Brakes In the ever-evolving world of automotive excellence, finding a partner that consistently drives your workshop's success forward is key. HELLA, a name synonymous with pioneering technology and unrivaled quality in the automotive industry, proudly presents its comprehensive range of brake solutions. With HELLA brakes, we bring the essence of premium-quality products, innovative solutions, and a dedication to flexibility and reliability straight to your workshop's doorstep.

# THE JOY OF DRIVING MULTIPLIED



FORMULATED IN 

Whether you want to restore the deep gloss shine in your older vehicle or maintain the pristine appearance of your car's interior, the HELLA Car Care range is produced to meet your needs. Every product in this range is meticulously formulated as per global standards to guarantee the reliability and enduring results that you've come to expect from the HELLA brand.





## Bharat Benz Headlamp LED DRL



### ABOUT THE PRODUCT:

- Clear lens design for better visibility: MFR Series.
- Uniform reflector finish, enhances light output.
- Precisely tested against water seepage and vibration.
- LED DRL function for better vehicle visibility in foggy conditions.
- Backed by HELLA's 20 year LED experience.

## UPCOMING RANGE





**Coming  
Soon**



Car Headlamp



Tyre Inflator



Hybrid Wiper with  
Multi adaptors



Car Perfume



Soft Wiper for  
U-Hook Arm



Filter Range  
(Offroad Vehicles)



Car Care  
Workshop Range

**Range  
Extension**



LED Fog Lamp



Switches



Ceramic Brake  
Pads



LED Modules



LED Bulbs

Coming  
Soon



HS1 Bulbs (LED)



CV Wiper



2W Filter



# GIANT IN LIGHTING TECHNOLOGY.

OE PRODUCTS AND EXPERTISE  
TRANSFERRED TO THE  
INDEPENDENT AFTERMARKET.



# MARKETING INITIATIVES





## Annual Conference

### Uniting skills and expertise to create an inspiring pathway ahead

Every year our Annual Conference is the ideal event to set the tone of the year ahead. This year's theme 'Game On' intended to convey that we are ready to push the envelope in an unprecedented manner. Encouraging presentations on achievements, interactive sessions to get all onboard with tomorrow's vision and targets, high on energy team building sessions, motivational talks by

seniors...Annual Conference 2024 had all the elements to align everyone's performance matrix on an integrated platform. Ovarions on achievements had the adrenalin rushing in all of us. Everyone came out more focused, more determined to scale up performances in the upcoming year.



## HELLA Value Partner Meet

### Kicking off for the year ahead with style

HVP, as we call it, is one of the most important events for all of us. Simply because this is the occasion and the destination where connections and relationships with partners and stakeholders are refreshed, redefined and strengthened. A picturesque luxury resort in Gurgaon hosted the HVP with corporate flamboyance and

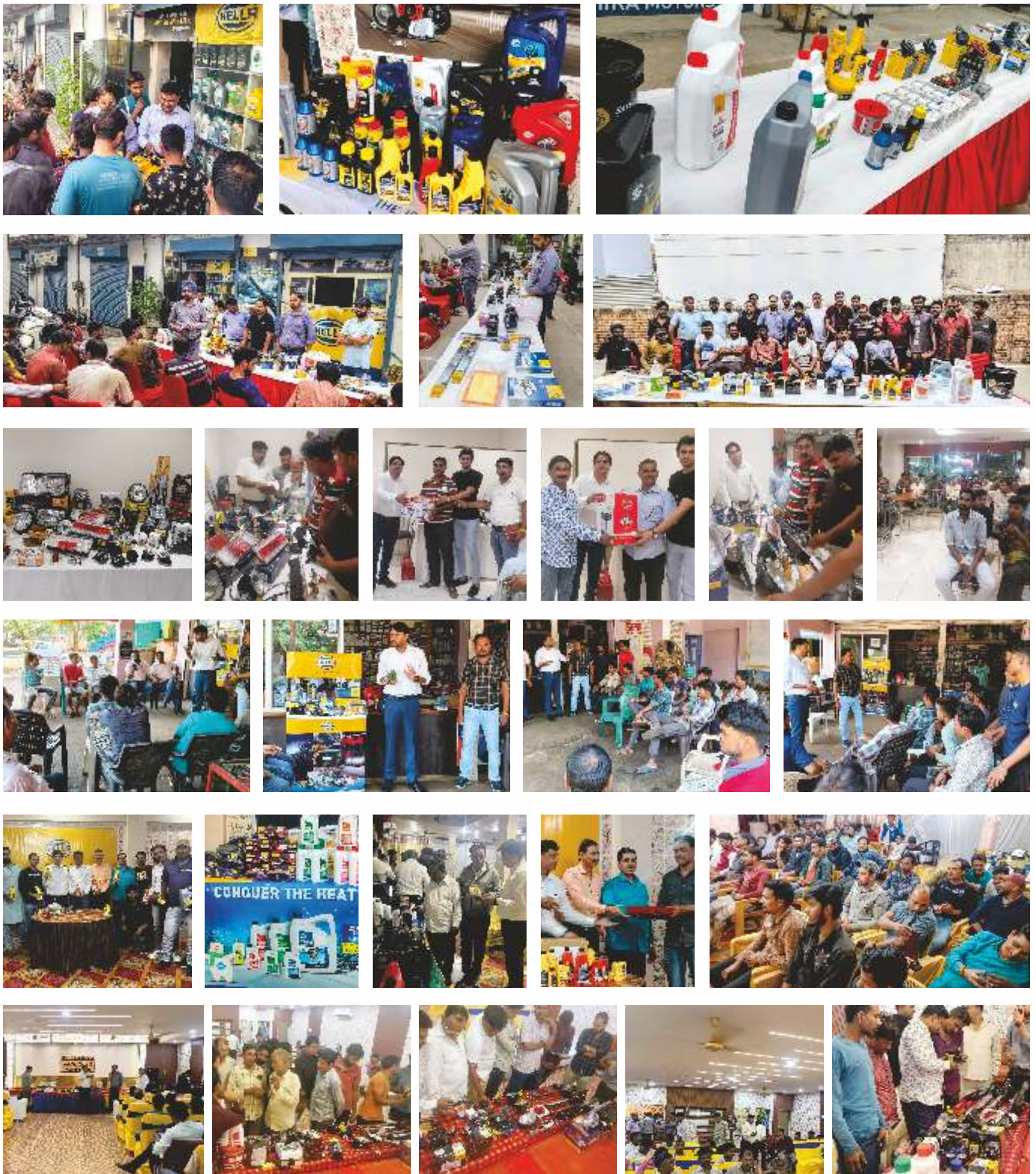
rejuvenating grace. This two-day event welcomed all partners with warmth. The milestones achieved together were acknowledged and applauded with pride. Future plans were shared, new pathways were identified with the single purpose of enhancing mutual growth to new heights.





## Ground Connect

Strategies, presentations, targets are all mere words unless they come alive on the ground. Every year meets, sessions, forums are held to connect with dealers, distributors, mechanics and retailers to ensure the quest to achieve excellence on all fronts is always on the right track.





## Branding

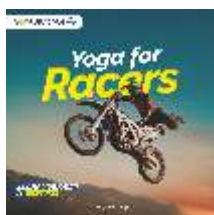
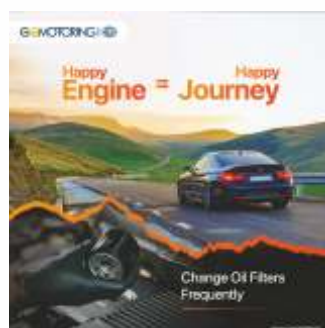
On ground branding plays a crucial role in enabling HELLA to become a household name. Signages and in-store branding showcasing our deliverables and advantages goes a long way in driving home the point that we are there to serve you genuinely.





## GoMotoring.in

Are you a MotoGP fan? Do you love fast cars? Knowing F1 better gives you a high? If your answer is yes then GoMotoring is the best platform for you. Latest updates in motorsports will thrill you. Finest tips for super health of your vehicle will enthrall you. Logon to the best destination to fuel your passion for motorsports now!







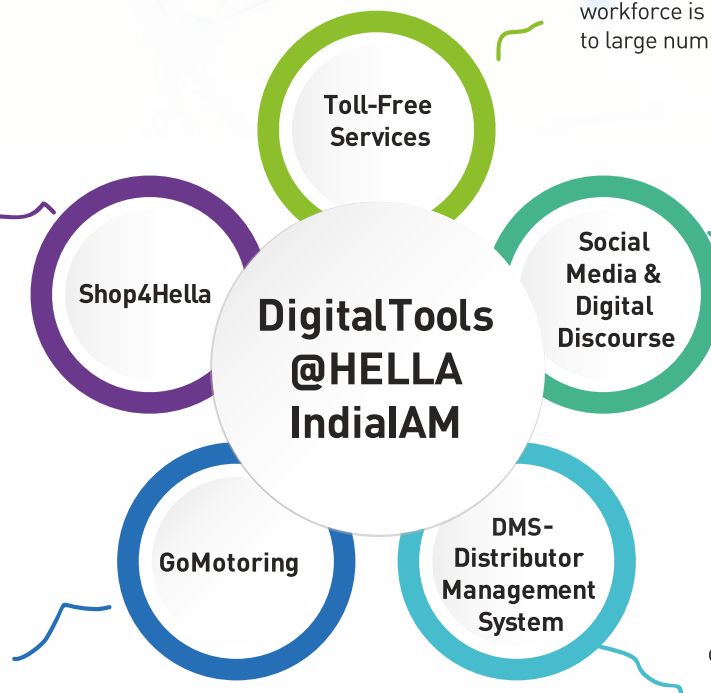
It is like an encyclopedia about HELLA products. Everything about sales reports is parked here along with media universe of the company. One can access real time info on incentives to wholesalers, retailers, workshops, electricians and mechanics.

Many of HELLA loyal customers are true motorsports enthusiasts. Gomotoring.in is an exclusive initiative to stay connected with them. It has all the information, updates from videos to photos about main events in the automotive world.

A self-sufficient network of trained workforce is committed to provide solutions to large number of enquiries on call from/to customers.

The power of social media has become HELLA's strength too. It stays connected with customers anywhere in latest and trending ways.

A unique system offers integration with distributor's Tally or Busy and catalyses improvement in key areas.



**1800 103 5405**

To know more about HELLA products and services and register product warranty digitally.

**1800 103 5406**

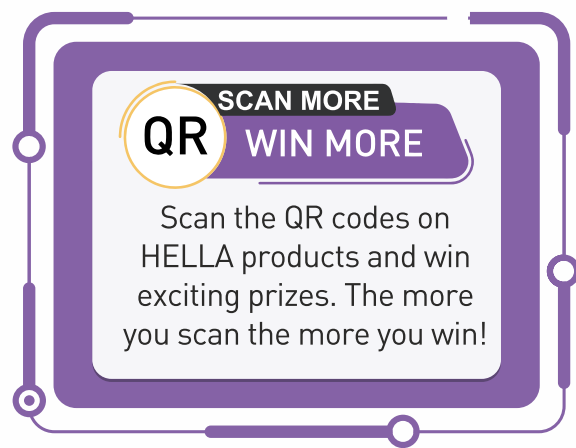
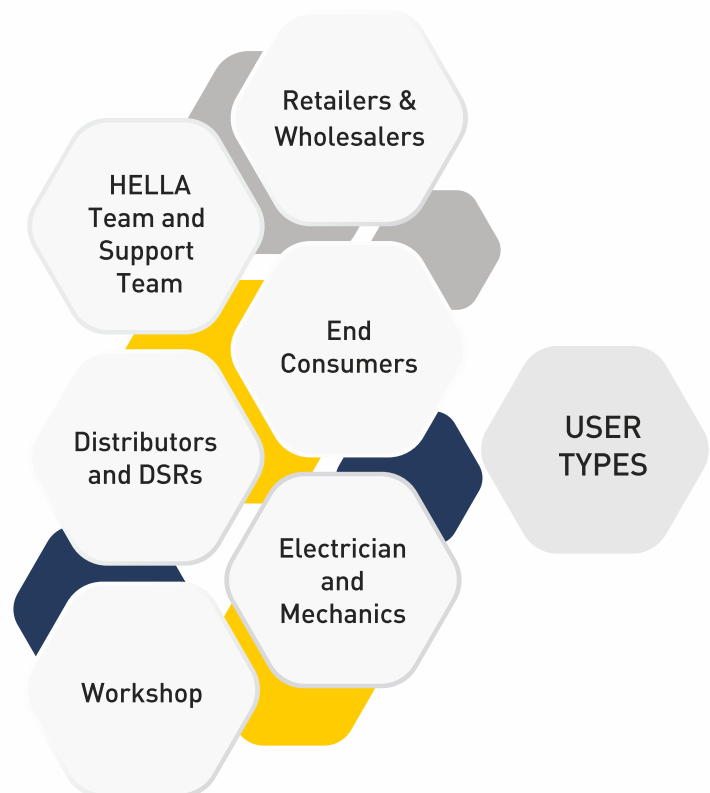
To know more about Shop4Hella, scanning and redemption details.

## SHOP4HELLA

(An interactive digital engagement platform)

Shop4Hella.com is the official portal of HELLA India. Everyone connected with us can find everything on HELLA products in the categories of 2/4 Wheelers, Commercial Vehicles and Agriculture/Special Constructions. Products purchased from here

pack assurance of authenticity, quality and reliability. The portal keeps you updated on new launches, new schemes to make HELLA shopping convenient and beneficial.



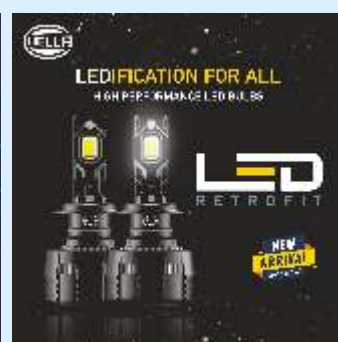


## Connect, like and share!



**FRESH  
ARRIVAL**

HELLA's mission to keep elevating its product excellence and product showcase has reaped rich rewards this year too. High on performance, reliability and authenticity, each product has created a niche of its own. Technological advancements, functional innovations and long life advantages are winning hearts and preferences alike.



## Product Specific Posts

This is inarguably most crucial of stages for us. Here every day we share product features, highlights, innovations, applications, advantages and updates consistently and simplistically. The efficacy of product specific posts is more than sweet music to our ears. Building communities of enthusiasts, customers, innovators and path breakers are cohesively uniting an amazing HELLA universe online.





## Indelible Social Footprints

HELLA's social media footprint is becoming more and more prominent year by year. The platforms, the engagement matrix and the vision to connect with young audience on the digital pedestals has taken the driver's seat in the marketing and branding initiatives. The Holi campaign this year, resonated with the launch of Car Care Products Range. The Independence Day Campaign blended freedom on the road with quality and safe products. The Driver's Day once again paid tributes to the drivers' community by giving faces to these unsung heroes. The engagement has inspired us to upscale this occasion next year.



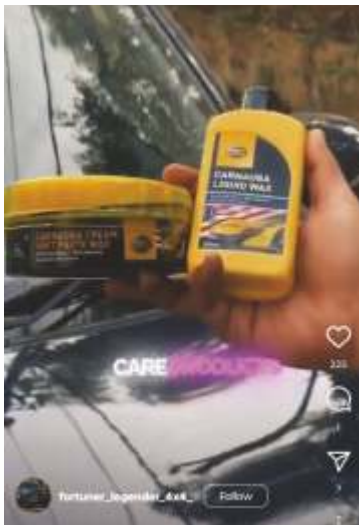
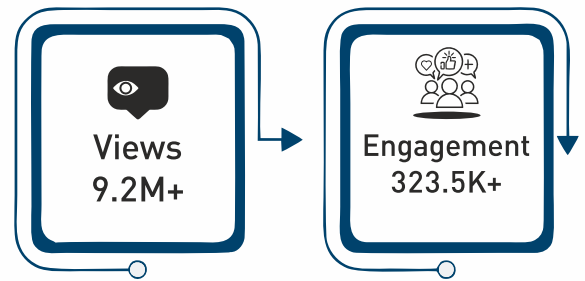
## Topical Posts

Greeting customers and communities on occasions and festivals has become our signature with creativity and credibility. It is a proactive expression to create a space among thousands of celebrations. Blending the auspicious feelings with brand wishes plays its own unique role in transforming HELLA as a valuable partner in today's lives.





Brand advocacy on social media through influencers is now the buzzword to take your brand or your products inside infinite homes. HELLA too boarded this band wagon successfully. The reach, the impact, the organic credence redefined themselves appreciably. What best advocacy for automotive products can be other than practical hands-on experiences being shared on social media channels thus building the brand sensibly and effectively.





# LIFE AT HELLA



## Lohri

Bonfire of camaraderie and harvests of unified efforts

Every year Lohri celebrations at HELLA highlight the value of working together by respecting and acknowledging each other. The occasion of Lohri further underlines the symbolic connection of the festival within our lives. The traditional bonfire complemented by sweets reminds us of the fact that even toughest of winters make way for a colourful spring. HELLA family members marked this day by singing and dancing together exhibiting the trademark bonhomie with zest and enthusiasm.



## International Women's Day

Saying thank you to amazing women colleagues is our tradition

8th March, International Women's Day, is associated with paying tributes and expressing gratitude to all the women working at HELLA with heartwarming dedication. Small gifts accompanied by flowers are given with deepest appreciation of the invaluable contribution of each and every woman. Our culture of creating a harmonious and equality driven environment joins in acknowledging and giving them a standing ovation.



## FORVIA DAY



Every year completed is an inspiring achievement

Second anniversary of FORVIA Day was celebrated with brimming joy and bubbling happiness. As HELLA India is growing on the new progressive pathway with FORVIA, the celebrations were both unique and special. Milestones and achievements were cheered, new goals were set with clear mapping of strategies, processes and result oriented action plans.



## HOLI Celebration

Festival of Colours always strengthens the spirit of camaraderie

Our world has a very special place for the beautiful and most colourful festival of Holi. This traditional blast of joy smeared on happy faces is a feeling that can only be felt and experienced first-hand. Our corporate office comes alive with carefree fun and entertainment. Exchange of Holi sweets and delicacies further make this occasion a memory to cherish for a long time.



## Birthday Celebration

Every Red Letter Day is a special occasion

In this fast-paced world of social media and apps, when you take a pause to wish happy birthday to your colleagues or seniors, it resonates so beautifully that more than often we feel the impact of that cherish able moment for long. As our team is growing so consistently, almost every day we are celebrating one birthday at least. This small gesture goes a long way in cementing our bond with genuine expression.



## Earth Day

Striving for a sustainable and green planet is our moral responsibility

The occasion of Earth Day is marked at our offices as a day to introspect on what we are doing from our end to ensure we contribute towards making Earth a cleaner and greener planet. From observing the Earth Hour at our homes to holding interactive sessions where out of the box ideas were discussed. From wearing blue or green colours on the Earth Day to encouraging our friends and neighbours to celebrate Earth Day in their own unique ways. We are truly committed to the Earth Care cause.





## Intra Sports Week

Finding a perfect work and play balance is an art too

The significance of work and play balance is no less than the value of work and life balance. In fact each is an extension of the other. Our Intra Sports Week is a progressive initiative towards achieving this mission. All team members look forward of spending quality time together while enjoying the various indoor games. This year too, the gamut of carrom, table tennis, pool table, chess, ludo, musical chairs and others made the activity come alive with healthy competition, friendly environment and joyful sparring. The DIY badminton court buzzed like a championship was being held and played with sportsman spirit and zeal.



## World Environment Week

Sowing seeds of a sustainable future is essential

World Environment Week gave us the green opportunity to connect with children of today and enable them to become environment champions from a tender age itself. An immersive painting competition was held for children of our employees. The young talent nurturing in all of them made the activity a huge learning for all of us. Every canvas they created, every idea they painted to life assured that our future is in capable hands. Furthermore, interactive online quiz sessions were held for employees to enhance their knowledge about climate change, deforestation and the impact of sustainable initiatives being planted around us.





## Talent Week

Nurturing talent in our homes is important

Our work culture welcomed a great initiative for our families to feel connected as an integral part of the HELLA India family. A Talent Week was organized where family members showcased their skills and talents by sharing videos. The response was simply overwhelming. Innovative cooking skills, musical talent, sporting habits, modeling ambitions and other hobbies that can easily transform as individual's signature were shared online enthusiastically. Each performance or activity was a pleasure to watch and connected with everyone. The idea was to feel more inclusive together and we achieved it.



## Dental Camp

Taking our healthcare commitment ahead

**GIVE YOU  
GOOD REASON  
TO SMILE**



A special dental camp was organized recently to further affirm our commitment towards healthcare of our employees. This exclusive camp ensured every member's dental check-up was thorough and complete. The team of

doctors attended everyone with compassion and earnestness. The initiative was well appreciated and genuinely acknowledged. Last year it was a health camp, this year dental camp, next year there will be healthy encore too.

## International Yoga Day

A healthy routine is a good friend too

We often avoid doing Yoga, thinking it is elaborate, complex and tedious. Our celebrations this year on International Yoga Day shattered all these myths happily. The concept of rejuvenating yourself during working hours at your workstation was introduced. Everyone practiced simple steps joyfully. The core reason of this activity was to inspire our colleagues to imbibe this Yoga routine to de-stress themselves within moments when the going gets tough. Yes, we all wish we could do Yoga every day without think twice. Yes, this International Yoga Day we got just that mantra.



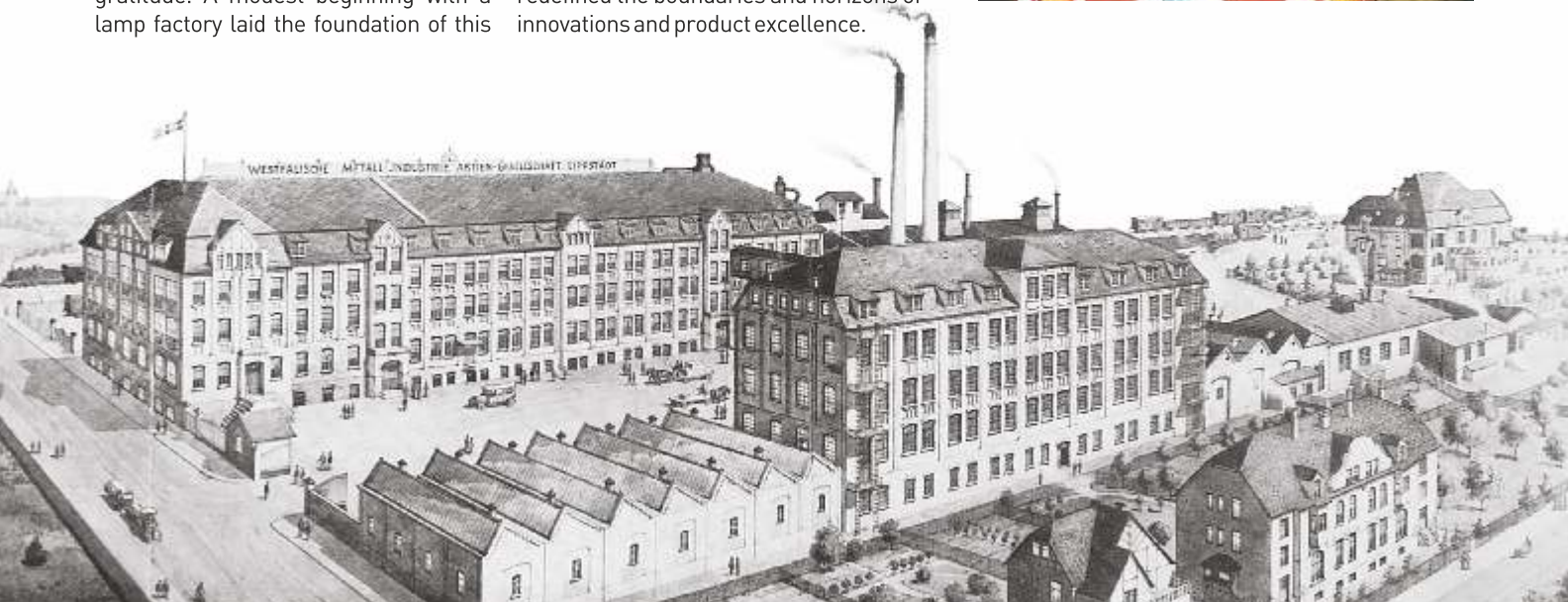


## HELLA 125 Years

Celebrating an unparalleled lineage  
is more than a privilege

This year we had the biggest reason to boast with pride that we are part of HELLA. Our company completed 125 years of defining and elevating automotive excellence all across the world. We at HELLA India celebrated this occasion with respect, happiness and gratitude. A modest beginning with a lamp factory laid the foundation of this

amazing journey way back in 1899. The last 125 years have seen us grow and develop into a global brand alongside the evolution of the automotive industry itself. From the first electric spotlight in 1924 to pioneering the LED technology in 2010, HELLA has continually pushed and redefined the boundaries and horizons of innovations and product excellence.



## Team Building Activity

Amazing two days of being  
One Team playing One Game

A well-integrated team is like well-oiled machinery without doubt. Understanding each other, complementing each other is the key to achieving success together. In order to further enhance our team spirit and commitment, a two-day get-together was dedicated to conduct team-building activities. Every activity was planned and put in motion to further nurture the seeds of cohesive working to achieve success. Strategy sessions, team exercises all focused to being One Team playing and winning One Game.





## WORKSHOP'S FRIEND



HELLA has opened a network of 62 HELLA Quick Car Service (HQS) garages till August 2024, in association with workshop partners across India. HELLA is providing automotive products, product knowledge, branding support, technician uniforms, promotion support across HELLA social media platforms and incentives to these workshops.

We are currently present in Gurgaon, Sonipat, Noida, Mohali, Betun, Deesa, Indore, Kolhapur, Pune, Rajkot, Ahmedabad, Raipur, Hoshangabad, Danta, Ranesan, Modasa, Himmatnagar, Goa, Nashik, Namakkal, Vijayawada, Udumalpet, Chennai, Bhimavaram, Hosur, Kottayam, Bangalore, Guntur, Jamkhadi, Machilipatanam, Hyderabad, Tirupathur, Narasaraopet, Guwahati, Shillong, Dhanbad, Kolkata Balangir, Baruipur and Malda.







Be assured of quality, now and for the years to come!

# HELLA WARRANTY SERVICES



TOLL FREE NUMBER  
**1800 103 5405**



## WARRANTY REGISTRATION PROCESS

| STEP-1                                      | STEP-2                                                           | STEP-3                                                                                       | STEP-4                                                                                                                                                                                                                               |
|---------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Call on Toll free no.<br><b>18001035405</b> | Select the language<br>and Press 3 for warranty<br>registration. | You'll receive a link in<br>SMS to fill the product<br>details for warranty<br>registration. | Note down the QR Code<br>mentioned on the product<br>packaging for filling the<br>warranty registration details.<br><br><small>HBM804T7</small> |



HELLA Genuine  
Parts



Unbeatable  
Warranty Service



24/7 Customer  
Support



Hassle Free  
Claims



No Hidden  
Charges



Peace Of Mind





## HELLA India Lighting Limited

(Independent Aftermarket)

6A, 6th Floor, Platinum Tower, 184,

Udyog Vihar, Phase - I,

Gurgaon, 122016 (Haryana)

Phone: +91 124 4658600 | [www.hella.co.in](http://www.hella.co.in)

**HELLA Toll Free: 1800 103 5405**

 [/hella.India](https://www.facebook.com/hella.India)

 [/HELLAIndiaLightingLimited](https://www.youtube.com/HELLAIndiaLightingLimited)

 [/hella.india](https://www.instagram.com/hella.india)

 [/company/hella](https://www.linkedin.com/company/hella)